

CREATING SUCCESS TOGETHER

# Ultra Company Profile

**ULTRA**  
Labels & Flexpack



# About us

**Ultra is a leading Australian-owned label and flexible packaging manufacturer with locations in Brisbane, Sydney and the Barossa Valley. Our experienced label and packaging professionals dedicate themselves to providing superior quality solutions and excellent service in industry-leading turnaround times.**

Established in 2009, Ultra was born out of a desire to embrace innovative digital print technologies and disrupt the conventional approach of the printing industry. The shared conviction of the founding members was that digital printing offered customers superior labeling solutions and greater flexibility in an unrivaled time to market. Ultra became Queensland's first exclusively digital label printing manufacturer when conventional presses were still the norm.

Ultra has grown into an award-winning business, creating custom labeling and flexible packaging solutions for some of Australia's greatest homegrown success stories. We are committed to our client's success and making positive changes for our industry, the communities where we live and work, and the planet.

# Ultra today

Ultra Labels Pty Ltd is a privately owned Australian company.

Our primary shareholder, Scott Springett, a Sydney-based Entrepreneur, is a founding member and actively involved in guiding the strategic direction of the business.

Years in business

14

Local experts

80+

Clients

1,200 +

Labels printed weekly

5M+

# Our History

Ultra is synonymous with quality, expertise and exceptional customer service.

Our entrepreneurial spirit, digital adaptation and desire to offer our clients value and choice have contributed to our continual expansion. Our story is one of innovation, success and growth.

## Beginnings

Ultra Labels Pty Ltd was established in October 2009, with one digital press, an HP Indigo WS 6000, in a facility in Fortitude Valley, Brisbane, QLD.

2011

## Sydney site opens

Ultra opens in Caringbah, Sydney NSW, with a Gallus ECS – 340 Flexographic press.

2018

## Flexible packaging

Service offering expands with the addition of flexible packaging production capabilities in Brisbane.

2021

## Moving into Melbourne

A Melbourne-based State Sales Manager is appointed to spearhead operations in Victoria

2009

## Adding Value

A second HP Indigo WS 6000 digital press was installed in Fortitude Valley.

2013

## Growth

Ultra headquarters moves to current premises in Trade Coast Central, Eagle Farm, QLD.  
A third digital press, an HP Indigo 6800, purchased.

2020

## Welcome Barossa

Ultra opens a third location in Tanunda, Barossa Valley, SA to serve a growing wine and spirit client base.

2022

# Our products & services

We create labels and flexible packaging of exceptional quality using best-in-class digital and flexographic technologies. We cater to large and small businesses and brands in a range of industries and can help solve even the most demanding label and packaging challenges.



## Labels

- ✓ Wine & spirits labels
- ✓ Cosmetic & personal care labels
- ✓ Food & Beverage labels
- ✓ Healthcare, pharmaceutical & nutraceutical labels
- ✓ Industrial and chemical labels

## Flexible Packaging

- ✓ Stand-up pouches
- ✓ Sachets
- ✓ 2 side seal pouches
- ✓ 3 side seal pouches
- ✓ Rewind & roll stock

## Services

- ✓ Technically expert and dedicated account manager for every client
- ✓ Experienced prepress team
- ✓ Proofing services provide actual label sample
- ✓ Digital asset management

# Our solutions

The aims and challenges of each label or flexible package are often unique to the client and their product. We have a range of printing options that enable our experts to create bespoke solutions that will perform in any environment or application.



## Print capabilities

- ✓ Digital print capabilities – state-of-the-art digital presses enable rapid turnaround, multiple SKU's, variable data, brand security and excellent print quality.
- ✓ Flexographic print capabilities – economic choice for long to very long runs, high-quality print.

## Embellishments

- ✓ Hot and cold foil stamping
- ✓ High build via screen printing
- ✓ Emboss and deboss
- ✓ Lamination
- ✓ Spot and flood coatings
- ✓ Speciality inks and coatings e.g. metallics, textures, thermochromic

## Materials

- ✓ Uncoated papers
- ✓ Gloss, semi-gloss, and matte papers
- ✓ Clear film
- ✓ Metallised and pearled papers and films
- ✓ Speciality materials including recyclable materials

# Quality Management

**Our quality systems and compliance processes are certified to ISO9001 standards to ensure our labels adhere to TGA and APVMA regulations.**



Custom-built proprietary quality management system and database fully integrated with the BMS.



Prepress automation engine software manages print production tasks to minimise errors requiring operator intervention.



In-line and off-line print quality inspection technology.



Pharmaceutical-grade camera inspection, including eight-head numbering and exact label counting.



Batch control and full traceability.



Onsite gas chromatography to determine safe levels of residual solvents in our flexible packaging.



Onsite tensile tester to ensure film lamination bond strength meets standards for flexible packaging.

# Our technology

**7** x HP Indigo Digital Presses

**5** x Digicon Finishing Lines

**1** x Karlville Pouchline

**1** x Gallus ECS Flexo Press

**IT** Infrastructure with full redundancy and version control systems

**5** x Rewinding Inspection Machines Complete with AVT video inspection for 100% Quality Control





# Sustainability & Environmental Management

**Our ISO14001 certification places environmental management at the heart of our operations to reduce our environmental impact and build sustainable success.**



We ensure efficient use of energy and materials.



Create efficiencies by embracing digital print technologies allowing shorter runs, while eliminating the need to produce plates and cylinders.



Increased use of polypropylene labels with recycled content – 30% post-industrial recycled PP resins.



Responsible disposal of solid & liquid waste.



Utilisation of the HP Take Back program and return all ink cans, bids, and developer rollers to HP for recycling or reuse.



We use HP Carbon Neutral presses.

# Our partners

Our key partners are leaders in their fields and share our core values of sustainability, teamwork and commitment to quality.



**UPM** RAFLATAC

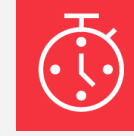


# Why clients choose Ultra

We pride ourselves on our ability to build relationships with our clients and develop tailored labelling and flexible packaging solutions that support their growth and the success of their business.



**Innovative =  
unlimited  
possibilities**



**Industry-leading  
turnaround times**



**Superior, consistent  
quality output**



**Best in class digital and  
flexo print technologies**



**Dedicated  
account  
managers**



**Expert &  
experienced**



**100% Australian  
owned & operated**

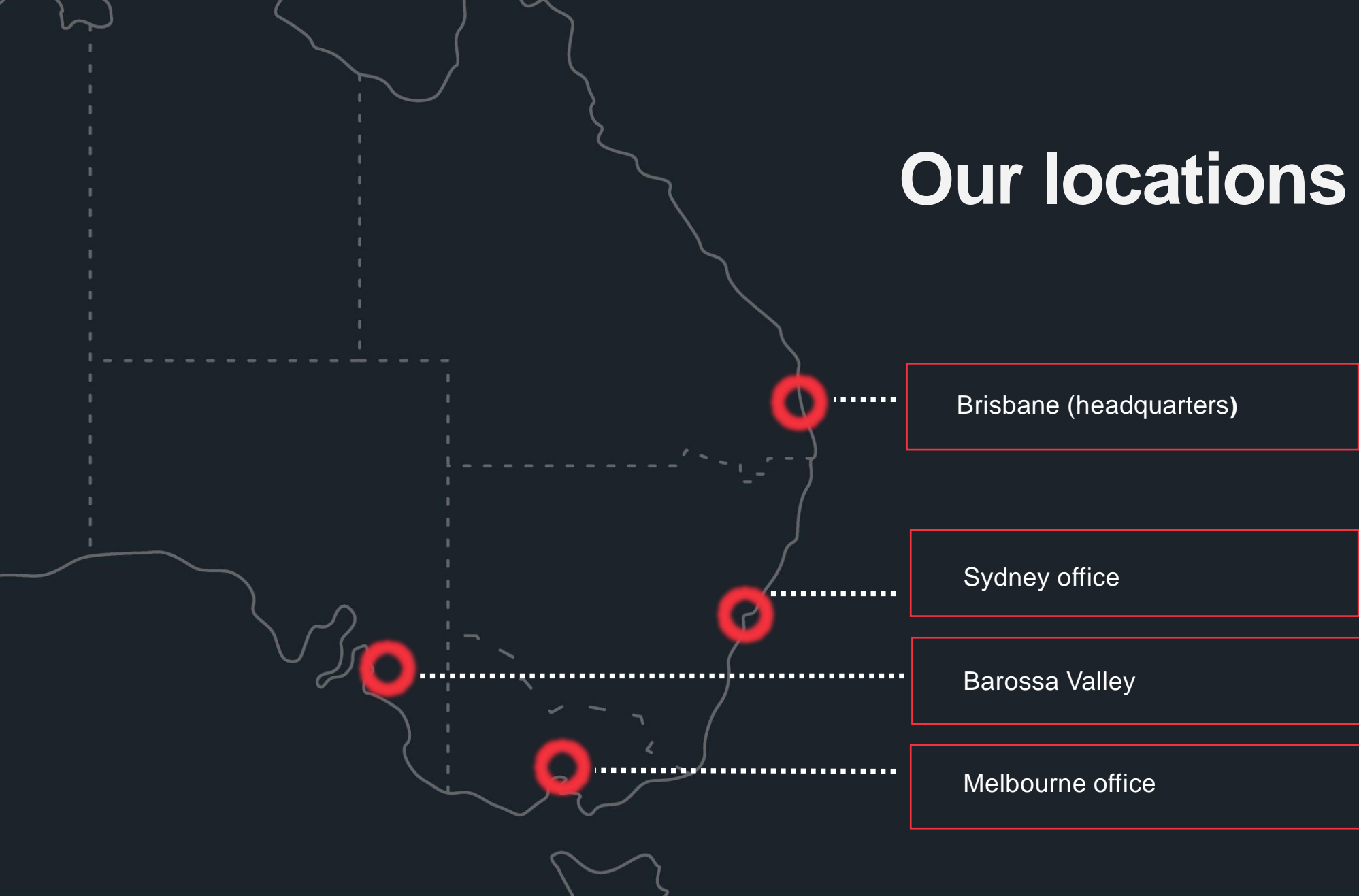


**Invested in  
your success**



**Committed to  
sustainability**

# Our locations



# Contact Us

E | [sales@ultralabels.com.au](mailto:sales@ultralabels.com.au)

P | 1300 951 581

W | [www.ultralabels.com.au](http://www.ultralabels.com.au)

**Brisbane** | 07 3250 6000  
65 Backhouse Place  
Eagle Farm, QLD 4009

**Sydney** | 02 9531 2197  
C302, 17 Wurrook Circuit,  
Caringbah NSW 2229

**Barossa** | 08 8563 3301  
Unit 2, 3 Para Road,  
Tanunda SA 5352