Art Requirements

Press-ready artwork enables a seamless printing process. Follow these guidlines and our prepress team will be able to work quickly and easily with your design. If you require assistance preparing your artwork ready for print, please get in touch with your account manager. Once ready, submit your artwork at ultralabels.com.

01 File Formats

- Please submit all files as press ready PDF's.
- If your design includes embellishments, please also submit your layered Adobe Illustrator artwork files.

02 Colour Mode

- All files should be in CYMK colour mode.
- If your artwork has been created in RGB colour mode, please convert to CYMK prior to submitting your design.
- If you would like us to colour match, please leave spot colours in your artwork.

03 Bleed & Safe Zone

- Please refer to the image on page 2.
- All artwork requires a dieline to indicate where the design should be cut.
- A bleed of 1.5mm should extend past the dieline around all sides of the design.
- All essential elements, including text, must sit at least 1.5mm clear of the dieline inside the safe zone.
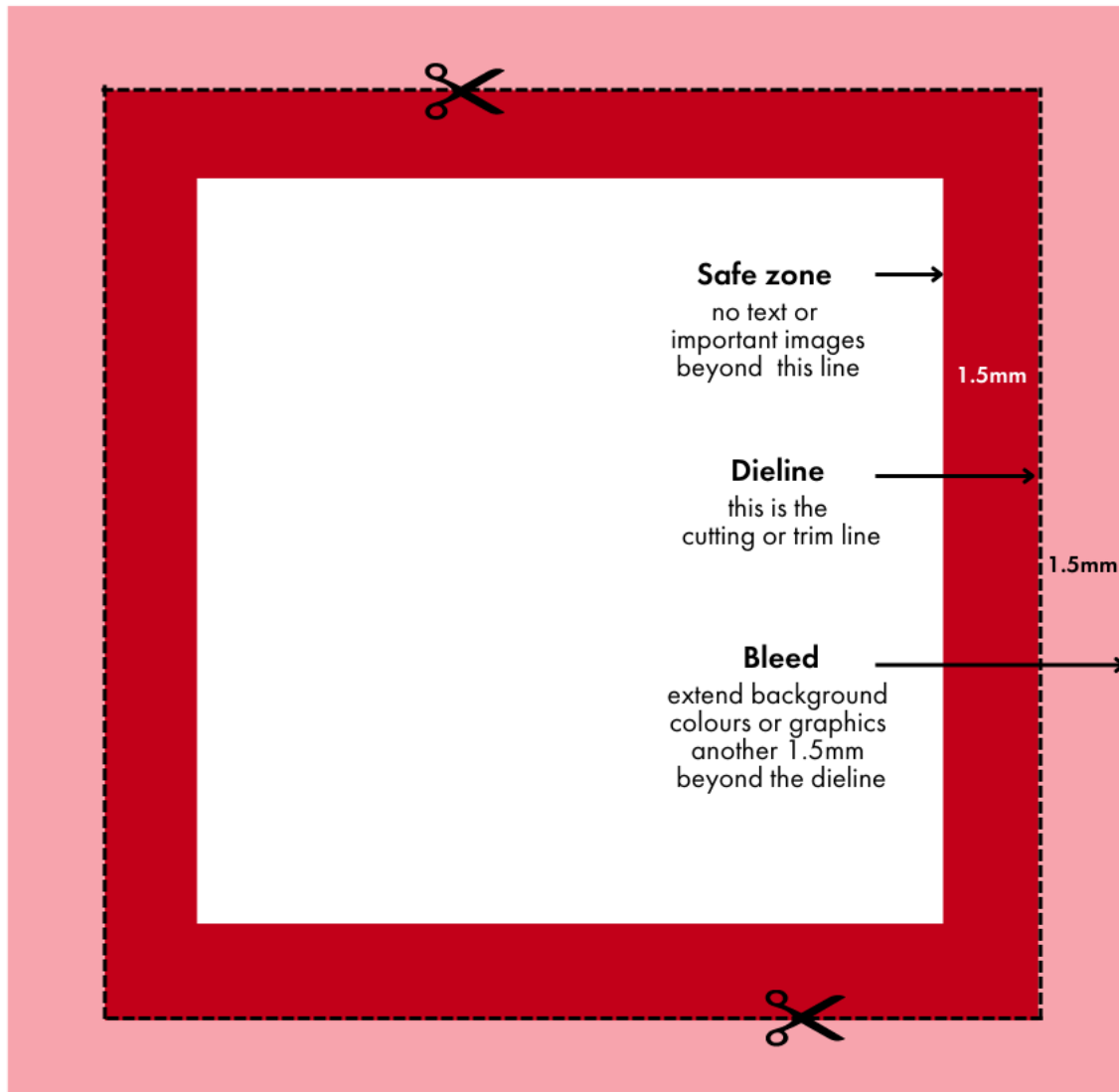
04 Fonts & Images

- All text to be a minimum of 5pt.
- All font is to be converted to outlines.
- All images to be a minimum of 300 DPI.
- All images are to be embedded into the file.

05 White Ink

- For designs that are to be printed on a clear or metallic substrate, please submit your artwork with a separate white layer specifiying the content that will print with white ink.
- White ink should have a spot colour called 'white ink'.

Safe zone
no text or
important images
beyond this line

1.5mm

Dieline
this is the
cutting or trim line

1.5mm

Bleed
extend background
colours or graphics
another 1.5mm
beyond the dieline

Brisbane
07 3250 6000
65 Backhouse Pl
Eagle Farm QLD 4009

Sydney
02 9531 2517
302, 17 Wurrook Circuit
Caringbah NSW 2229

Barossa Valley
08 8563 3301
Unit 2, 3 Para Road
Tanunda SA 5352

ULTRA
Labels & Flexpack